



Fall 2025

UMC Foundation's Annual Video Program showcases the mission, impact, and vibrant life within United Methodist Communities. We highlight the inspiring stories of our residents, the dedication of our team members, and the transformational programs made possible through generous donor support. This video offers partners a meaningful opportunity to align with our mission and gain visibility among an engaged audience committed to enhancing the lives of older adults. This year's video *United Together, A Celebration of Love* will premiere October 25th.

Presenting Sponsor \$15,000 (Maximum of 3)

- Company name/logo prominently displayed and host recognition during broadcast (400,000 viewers expected)
- Category exclusivity
- Logo prominently displayed in promotional commercial in all New Jersey Rest Areas' monitors on Parkway and New Jersey Turnpike (5 million-plus impressions!) from Oct. 1-20
- One, :30 second feature for non-commercial messaging
- Full-page ad in online gala program
- Prominent recognition in United in Philanthropy (3,000 circ)
- Recognition on the UMCF website with link
- Post-show credit recognition

Spotlight Sponsor \$10,000

- Company name/logo prominently displayed and host recognition during broadcast (400,000 viewers expected)
- One, :30 second feature for non-commercial messaging
- Prominent recognition in United in Philanthropy (3,000 circ)
- Recognition on the UMCF website with link
- Post-show credit recognition

Platinum Sponsor \$5,000

- Recognition from event host during broadcast and display of company logo
- Your company's support featured in United in Philanthropy newsletter (3,000 circ)
- Multiple social media mentions
- Recognition on the UMCF website with link

Diamond Sponsor \$2,500

- Scrolling recognition during event broadcast
- Multiple social media mentions
- Recognition on the UMCF website with link

Emerald Sponsor \$1,500

- Scrolling recognition during event broadcast
- Social media mention
- Recognition on the UMCF website

Ruby Sponsor \$500

- Scrolling recognition during event broadcast
- Recognition on the UMCF website

Sapphire Sponsor \$250

- Recognition on the UMCF website

Contact us:

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